

**WHY TO
MAKE
CAREER IN
SALESFORCE**

ALMAMATE INFO TECH PVT.LTD
ADDRESS: SPRING MEADOWS BUSINESS
PARK, PLOT NO A-61, B/4, FIRST FLOOR
SECTOR 63, NOIDA, UTTAR PRADESH 201307
PHONE: 01204787878

Almamate InfoTech Pvt. Ltd. SPRING MEADOWS BUSINESS PARK, A-61/B-4, Sector-63, Noida.

Phone:0120-4787878

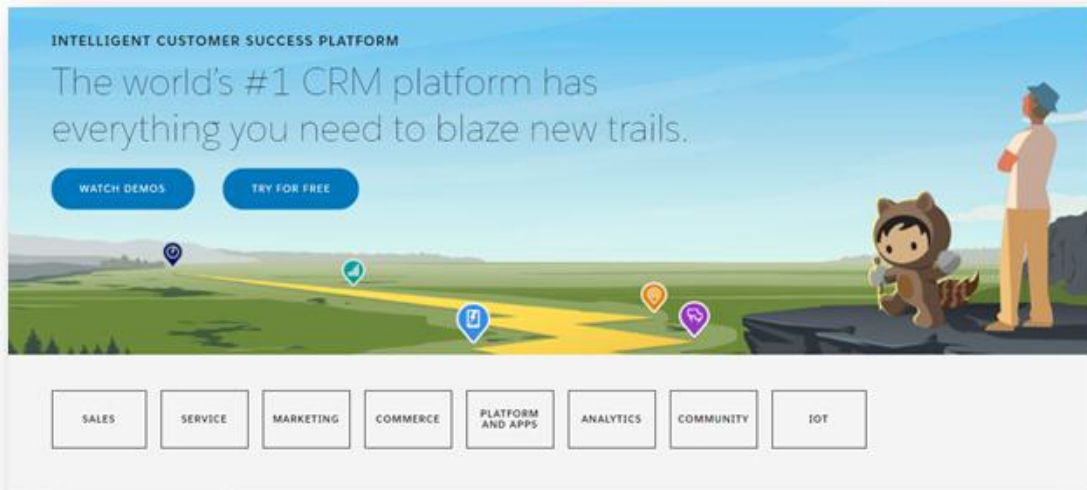
E-mail: info@almamate.in

Starting a Career in Salesforce

Salesforce is one the top most contenders in the CRM sector with its unique features for big giants as well as for start-ups. The world is moving towards Cloud computing due to its durability and excellent performance. Many people like you must have some questions regarding this widely known technology. Let's discuss what is the current performance and future of Salesforce.com (SFDC) in the coming years.

The Global Industry Analysts Inc. expects the cloud computing market to grow by \$127 billion by this year. Salesforce Lightning is a new addition which is widely adopted by the existing customers as well as new users. The industry is booming day by day and exponential growth in cloud computing and Analytics is going to stay for the next 20 years.

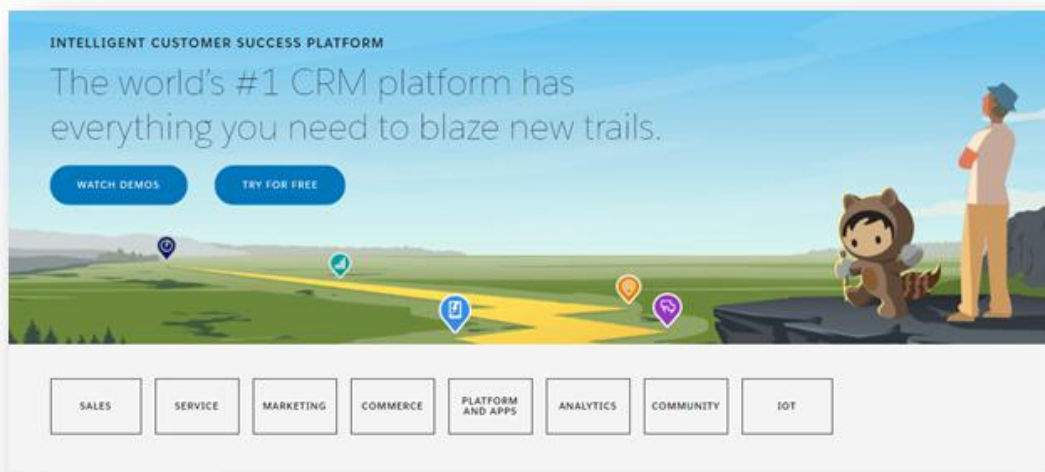
Unique Career path with Job Security



- **Salesforce Development** is the highly- demanded job in the industry.

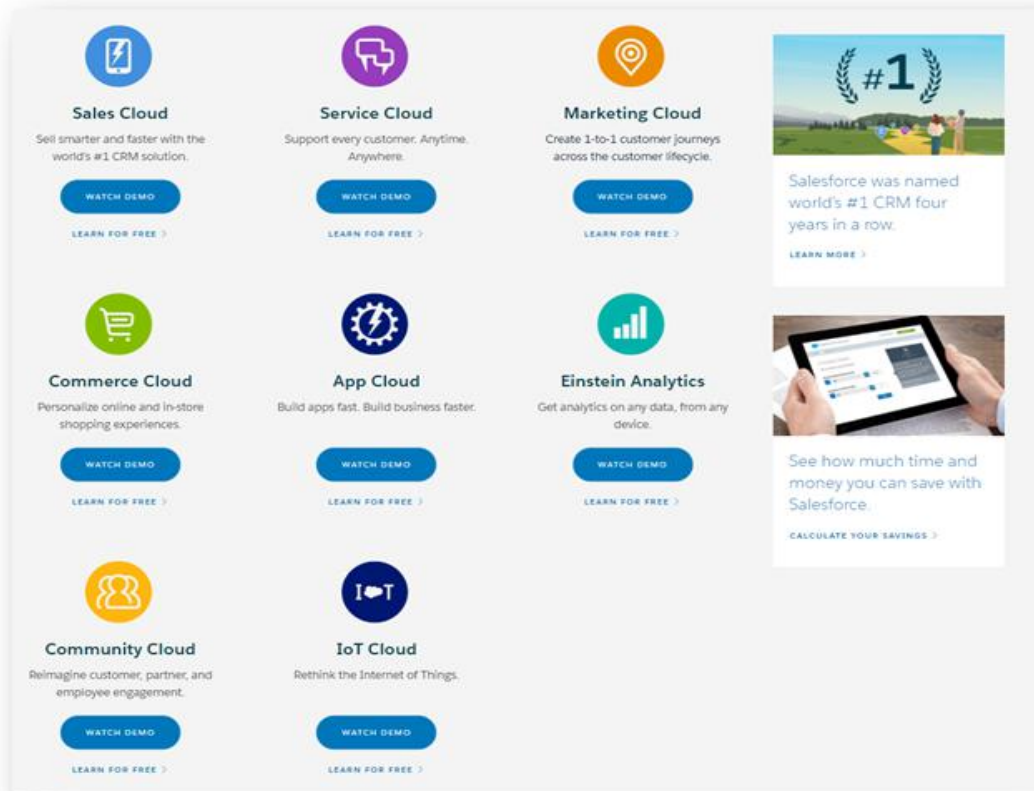
- **Multiple roles** are available to play in Salesforce like you can be a developer, Business analyst or Admin as per the end client's project requirement.
- **Multiple modules and Domains** are available in Salesforce to specialize your career in Sales Cloud, Service Cloud, Marketing Cloud, Salesforce Pardot, Community Cloud, Analytics, Mobile Platform (Salesforce-1), Force.com, Salesforce Quote-to-Cash, Einstein, and Salesforce Lightning.

Unique Career path with Job Security



- **Salesforce Development** is the highly- demanded job in the industry.
- **Multiple roles** are available to play in Salesforce like you can be a developer, Business analyst or Admin as per the end client's project requirement.
- **Multiple modules and Domains** are available in Salesforce to specialize your career in Sales Cloud, Service Cloud, Marketing Cloud, Salesforce Pardot, Community Cloud,

Analytics, Mobile Platform (Salesforce-1), Force.com, Salesforce Quote-to-Cash, Einstein, and Salesforce Lightning.



After knowing the future growth, various roles and domains of SFDC, you must be curious to know is it that easy to learn such a multi-dimensional technology. Here we will tell you how easy it is to become a Salesforce *consultant*.

Best Reasons to learn Salesforce

- **It takes few weeks to learn Salesforce:** Unlike other technologies you only need few weeks to **learn salesforce**. You just need to be fully committed and give your 100% to

practice. You get free Salesforce.com development practice org to get started with your training.

- **Salesforce Certification strengthens your resume:** Your resume needs to look different from others to get your dream job. This is possible with Salesforce administrator or developer Certifications to get started in the beginning of your career. The eligibility for this exam is very simple, you need to be an administrative professional, have clear idea of the SFDC out of box features and related concepts.
- **Salesforce Community provides guidance to complete the task:** After learning Salesforce you might not become a master in the beginning. For this need, Community Cloud defines everything you need to clear your doubts. You just need to pop- up a question and your fellow developer community members guide you step by step process to meet the project requirement.
- **Salesforce Success Community:** Access free Salesforce community to get answer to tons of questions and answers or additional information and documentations around real time salesforce world. This motivates you, and helps you gain the confidence as you move forward through your Salesforce learning curve.
- **Job Security and a great future ahead:** As we have already discussed about the future growth of Salesforce. All the 80 top fortune companies out of 100 are using **Salesforce Cloud computing**. So, every top notch company has job requirement for SFDC consultants for the next 5 years. And, the way Salesforce introducing new services to its customers, it is going to stay like a winner for sure. This means you have become a part of evergreen technology.



Now, you got to know the career path and best reasons to learn SFDC, you still have some concerns. And one of the major concern is:

Is it good to start your career as a salesforce developer?

Salesforce development is no other than traditional Java/C++/.Net experience. Traditionally the design remains the same, concepts of object orientation remains the same and so as web designing. The only difference is, you use browser or web to code your application, you are connected to database all through and accessible as objects while in other platform you maintain connection by writing internal drivers.

Career growth is actually a combination of your liking (something that interest you) and disciplined approach to move forward. Cloud computing is new division of computer science and Salesforce have excelled in it. Starting your career in writing business software on cloud platform (attracts many jobs) and key reason behind all this is the ease Salesforce platform offer to customers, this demand have grown fast recently, so clearly there is huge room to grow with it.

It takes very little time to make changes in Salesforce and have something to show. A lot can be done via button-click administration, even automation such as automatically creating tasks, sending emails, or making field updates.

The next step is Visual Workflow, which still is button-click, but allows you do a little more advanced programming, such as looping through records, creating, updating, querying, and even deleting records.

The more hard-core developers can use Salesforce's Apex programming language. If you know other object-oriented languages, it is not that big a leap. Some of the quirks of Apex include governor limits, which forces you to be more efficient in your coding. Also, code cannot be migrated from a development environment, until you have reached at least 75% test coverage.

The beauty of Salesforce also lies in its user community. There is a lot of help out there, from Salesforce's own developer community and user forum to a gazillion blogs by Salesforce administrators and developers.

Between the developer community message boards and Youtube and Salesforce blogs you're really just a few Google searches away from solving any issue.

The community is more than happy to chime in with suggestions or entire solutions, even when it comes to coding. Get your certifications, be frequent on various Dev communities of SFDC and keep contributing. Keep yourself updated on latest features and upgrades. With all these you are definitely on the right track.

SHOULD I BECOME AN ADMINISTRATOR OR DEVELOPER?

Another common question is, should I become an Administrator or Developer?

This question is hard to answer because everyone is different. But, there is some basic information I can provide that may help you make a decision.

Administrators *tend* to be more customer-facing. We work with the business directly on a more regular basis. This requires a different skill set as a result. Administrators focus on declarative development (meaning we develop with clicks, not code).

Developers are typically knowledgeable in another coding language or have the ability to learn a coding language. While they do work directly with business users and stakeholders, they tend to operate more in the background; working more closely with the Administrator than the internal customer.

If you are interested in becoming a Developer, it is still recommended that you learn Salesforce as an Administrator. Ideally, you should not create code for something that can be done declaratively with the application. The only way to know what can and can't be done with the platform using declarative development is to learn it!

Testimonials



AARTI SHARMA
EXCEL SOFTECH

“Great Place for Learning. Thank you AlmaMate!”



ABHISHEK MALIK
TECH MATRIX

“No words. Just love you AlmaMate. You given a good start to my Career.”



ANUJ SAINI
BIRLASOFT

“Great place to start your career. Great faculty. No others words. Thanks to AlmaMate!”



AMIT GAUR
ASTREA

“Thank you AlmaMate for providing me my 1st Job. Best place for Salesforce training to learn.
Thanks AlmaMate!”

Why AlmaMate?

Listed as Top 50 Emerging Companies by NASSCOM

Approved Training Partner with NSDC (National Skill Development Corporation)

Mentor help with your Entrepreneurial Ideas

Training managed by LMS (24 x 7 Availability) Conveniently Located

Quality Training delivery for past 9 years



NASSCOM[®]